



ज्ञान-विज्ञान विमुक्तये

आचार्य मनिष र. जोशी
सचिव

Prof. Manish R. Joshi
Secretary



सत्यमेव जयते



आज़ादी का
अमृत महोत्सव

विश्वविद्यालय अनुदान आयोग
University Grants Commission

(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

D.O. No.16-10/2025 (e.Gov)

24 अक्टूबर, 1947 / 16th October, 2025

Subject: Implementation of Special Campaign 5.0 for Disposal of Pending Matters and Cleanliness Activities — reg.

आदरणीय महोदया / महोदय,

The Ministry of Education, Government of India, vide its letter dated 8th October 2025, has informed about the initiation of the Special Campaign for Disposal of Pending Matters (SCDPM 5.0). The Campaign aims to promote the timely disposal of pending matters and to ensure cleanliness and optimum utilization of office space in all institutions.

The Special Campaign 5.0 commenced with a Preparatory Phase from 15th to 30th September, 2025, followed by the Implementation Phase from 2nd to 31st October, 2025. During the Preparatory Phase, data were collected from institutions through a Google Form to identify pending files (physical and electronic), scrap materials, e-waste, obsolete furniture, and other items for disposal, along with plans for effective utilization of the space to be freed.

It has been observed that several institutions have reported 'zero (0)' in the column titled "Number of campaigns to be conducted." In view of this, all institutions are once again requested to take proactive measures to increase the number of campaign sites and to make dedicated efforts to achieve better outcomes than those of previous campaigns.

Further, special emphasis shall be laid on documenting the activities undertaken during the Campaign. Institutions are required to capture and maintain Before-and-After photographs (**as per the prescribed Annexures**), and to highlight Best Practices adopted during the Campaign. Each institution should showcase at least ten best pairs of Before-and-After images demonstrating the effective utilization of freed spaces (such as store rooms, corridors, and parks/gardens).

HEIs are requested to actively promote the engagement of students, faculty members, and other stakeholders by sharing the progress of activities undertaken during the Campaign through social media, using the hashtag #SpecialCampaign5.0 and tagging the Department of Higher Education. The details of such social media posts should be updated on a daily basis in the Google Sheet available at the following link:

<https://docs.google.com/spreadsheets/d/1YeQRYTByXRIHyPRMGDJYBuxILNaDta-yNEXW9fbZJ7E/edit?gid=1832376822#gid=1832376822>. These daily updates are important, as a review meeting to assess the progress of the Campaign will shortly be convened under the Chairmanship of the Secretary, Department of Higher Education.

Your personal attention and commitment to effectively implementing the SCDPM 5.0 will ensure its success.

सादर

भवदीय,


(मनिष जोशी)

प्रतिलिपि: सभी विश्वविद्यालयों के कुलपति।

Utilization of Space Freed (Format)

Institutions /Universities to showcase the utilization of space freed in the Special Campaign 5.0 in the form of Before/After images (At least Best 10 pairs) as illustrated below unit with brief description of the same. Following list of locations may be referred for the purpose;

1) Rooftops	6) Parking Lot
2) Store Rooms	7) Restroom
3) Corridors	8) Waiting Lounges
4) Sections	9) Cafeterias/Canteens
5) Parks/Gardens	10) Sports Club
	11) Any Other...

(Brief Description of the work undertaken and its location)

Kindly Refer below example:



Before



After

Recreation Center created at Sanchar Bhawan from a Scrap Room, New Delhi, Department of Telecommunication

SCDPM 5.0 IMPLEMENTATION PHASE (02nd to 31st October, 2025)

✓ Social Media Post.

SL No.	Brief of the Post	Date of posting	URL of the Post
1.			
2.			
3.			