



ज्ञान-विज्ञान विमुक्तये

आचार्य मनिष र. जोशी
सचिव

Prof. Manish R. Joshi
Secretary



सत्यमेव जयते



आज़ादी का
अमृत महोत्सव
विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

F. No.: 1- 4/2018(UBA)

22 श्रावण 1947 / 13th August, 2025

आदरणीय महोदया/ महोदय,

This is in continuation of the University Grants Commission's earlier communications - the D.O. letter dated 29th December 2022 and the D.O. letter dated 28th October 2024 — wherein HEIs were requested to actively participate in the Unnat Bharat Abhiyan (UBA) and implement the UGC guidelines titled "Fostering Social Responsibility & Community Engagement in Higher Education Institutions in India 2.0." These guidelines also introduced the two-credit course on "Community Engagement and Social Responsibility" available on the SWAYAM MOOC platform: https://onlinecourses.swayam2.ac.in/ugc24_ge05/preview

Further, the Ministry of Education, Government of India, vide their D.O. letter No. 15-12/2018-UBA dated 4th July 2025 (copy enclosed), has once again emphasized the importance of HEIs' participation in Unnat Bharat Abhiyan (UBA). UBA is the flagship programme of the Ministry of Education designed to build a robust interface between higher education institutions and rural communities, addressing local developmental challenges through knowledge interventions, community engagement, and fostering social responsibility.

Currently, UBA is coordinated nationally by IIT Delhi, with over 4274 Participating Institutions (PIs), including IITs, NITs, IISERs, State Universities, and Colleges. HEIs that have not yet enrolled are encouraged to register through the UBA portal: <https://unnatbharatabhiyan.gov.in/>

For any support, institutions may contact:

Prof. Virendra Kumar Vijay, National Coordinator, UBA, IIT Delhi

Contact No.: 011-26596451, 011-26596351, 011-26596451, 011-26596351

Email: uba.nci@iitd.ac.in

To assess the current status of UBA implementation, CBPR initiatives, and the adoption of the two-credit SWAYAM course, UGC has developed a Google Form-based questionnaire. HEIs are requested to provide structured feedback, including photographs, reports, and good practices undertaken under UBA and CBPR.

Google Form Link- <https://docs.google.com/forms/d/e/1FAIpQLSdChx6luX3yucEgbKaSX2T4IzmMu8qA02A6fK-4Y5ol2OVgBg/viewform?usp=sharing&oid=103641683862884282103>

You are kindly requested to ensure submission of the completed questionnaire by 20th August 2025.

Your active participation and timely feedback are essential for further strengthening the link between academia and rural society, in alignment with the objectives of NEP 2020 and national priorities for sustainable development.

सादर,

भवदीय


(मनिष जोशी)

संलग्नक: उपरोक्तानुसार

To,

1. Vice Chancellors/Directors of all Universities
2. Principals of all Colleges

Copy to:

1. Sh. Pame Armstrong, Joint Secretary, Ministry of Education (ICC & RUSA)
2. Prof. Virendra Kumar Vijay, National Coordinator, UBA, IIT Delhi
3. Regional Coordinating Institutions under UBA

डॉ. विनीत जोशी, भा.प्र.से.
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Government of India
शिक्षा मंत्रालय
Ministry of Education
उच्चतर शिक्षा विभाग
Department of Higher Education
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127 'C' Wing, Shastri Bhawan, New Delhi-110 001

D.O. No.15-12/2018-UBA

Dated 4th July, 2025

Dear Sir/Ma'am,

Unnat Bharat Abhiyan (UBA) is a flagship scheme of the Ministry of Education launched in September 2014. It connects Higher Education Institutions (HEIs) in the country with the villages and local communities to identify challenges faced by the rural communities. UBA aims to bring students closer to the village communities and other government organizations with the ultimate goal of sensitizing students about the socio-economic conditions of villages.

2. The UBA has created a wide network of stakeholders, viz., HEIs, government organizations, youth, NGOs, etc., to work across villages. The scheme covers 4274 HEIs, called Participating Institutions (PIs), and includes institutes of repute, like, IITs, IIMs, IISERs, besides State Universities. IIT Delhi is the National Coordination Institution (NCI) for the UBA. The details of the scheme are available at <https://unnatbharatabhiyan.gov.in/>.

3. I shall be grateful, if your university/institute could enroll, if not done yet, in the scheme to bring students closer to the village communities and other government organizations with the ultimate goal of sensitizing students about the socio-economic conditions of villages.

4. For more details, you may contact Prof. Virendra Kumar Vijay, the National Coordinator, UBA at IIT Delhi (Mob: 9871366611, vkvijay@rdat.iitd.ac.in), or may contact the Regional coordinating Institutes in your region.

With regards,

Yours sincerely,

(Signature)
(Dr. Vineet Joshi)

To
The VCs of Universities/Deemed Universities (Public /private) Recognized by UGC
(Both State & Central Government)

Copy to:

Shri. Manish Joshi, Secretary UGC for kind circulation to all as above.

RCI Contact Details - UBA

S.No	Regional Coordinating Institutes	RCI Coordinator	Coordinators
1	Andhra University	Prof.J.Apparao	dr-raojarra@gmail.com
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3	Dr. Babasaheb Ambedkar Marathwada University, Aurangabad	Dr. Sonali Kshirsagar	kshirsagar.sonali22@gmail.com
4	Gandhigram Rural Institute, Dindigul	Dr. K.Ravichandran	drkravichandrangu@gmail.com
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